GENEVA

The Impact Capital

Geneva wants to tap into its greatest Strength

Geneva, the Impact Capital: a new initiative connects Geneva's strengths to accelerate solutions to global challenges.

Geneva, 8 July 2026 – Geneva brings together a concentration of international organizations, companies, foundations, universities and financial institutions that is unique in the world. Yet these actors still too often work side by side rather than together, and this may lie at the root of the difficulties currently being encountered, including the funding crisis affecting multilateralism and cooperation.

This is precisely what the "Geneva, the Impact Capital" initiative aims to change. Its ambition is to bring International Geneva, the financial center and the committed private sector closer together so that projects can more quickly find the right partners, knowledge can circulate more easily, and funding can reach the initiatives capable of generating real impact.

The initiative was presented on June 25, 2026 at the Maison de l'Avenir. It is the result of a two-and-a-half-day workshop that brought together 25 experts from organizations representative of International Geneva on June 22, 23 and 24, complemented by a broader consultation that gathered 165 contributions.

Rather than creating a new institution, the proposal is based on a simple idea: better connecting what already exists. Projects, skills, funding, scientific expertise and implementation capacities must be able to meet more easily.

« It is no longer simply a matter of finding new sources of funding. The real challenge is to enable Geneva to better connect its actors, projects and resources in order to transform its exceptional density into a capacity for collective action. » *Thomas EGLI, CEO of the Geneva Forum*

The presentation was delivered to 100 people (50 on site and 50 connected online) and generated strong interest. A new phase is now beginning: organizations are invited to contribute to the consultation aimed at consolidating the proposal, working groups will be formed, and the first pilot projects will be prepared. The first operational tests are planned for autumn 2026.

Four documents are already being made available through a continuous feed:
https://geneva-forum.com/Geneva-the-Impact-Capital-Permanent-feed.html

- the concept note;
- the strategic report from the consultation;
- the consolidated presentation of the proposal;
- as well as the roadmap accompanied by the call for contributions.

The summer will be devoted to taking ownership of and enriching the process. Starting in August, thematic working groups will be set up. The first workstreams will focus in particular on the value proposition, partnerships and funding, communication strategy, events, as well as research and innovation.

« The strength of this initiative is that it does not ask any organization to give up its identity. On the contrary, it aims to make their complementarities more visible, more useful and easier to mobilize. », *Renate GÜNTHER, Co-founder and Vice-President of the Geneva Macro Labs*.

About the Geneva Forum

The **Geneva Forum** (www.Geneva-Forum.com) brings together actors from International Geneva, the economy, research, civil society and finance in order to foster concrete solutions to major global challenges. As part of **"Geneva, the Impact"** it supports dialogue among stakeholders, fosters collaboration and supports the development of the first joint projects, as the initiative's incubator.

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